

## The Kentucky Bourbon Collection

### *Private Distillery Access, Legendary Tastings & a Refined Louisville Stay for Two*

This isn't just a tasting tour — it's an insider's journey into America's most storied spirit, where rolling green hills meet timeworn rickhouses and every sip carries generations of craftsmanship.

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#### This Experience for 2 Includes

- **Before-hours exclusive tour & tasting** at **Stitzel-Weller Distillery**, home of Bulleit Bourbon
  - **Maker's Mark Distillery** tour, guided tasting & **hand-dipped red wax bottle** experience
  - **Jim Beam Distillery** tour & tasting
  - **Lunch for two** in historic Bardstown
  - **Private luxury SUV** with dedicated tour leader for the day
  - **3-night stay** Louisville Marriott Hotel ,
  - **Winspire booking & concierge service** — every detail handled seamlessly
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#### Highlights of Your Bourbon Journey

- **Private, Before-Hours Access**  
Step inside legendary distilleries without the crowds — quiet warehouses, personal tastings, and stories rarely shared.
- **Hands-On Bourbon Traditions**  
Dip your own Maker's Mark bottle in iconic red wax — a keepsake you'll treasure long after the last sip.
- **Iconic Names & Generations of Craft**  
Walk the grounds where bourbon history was written — from Stitzel-Weller's Derby Day origins to seven generations of Jim Beam legacy.
- **Luxury Without the Logistics**  
Sit back in a private SUV, sip responsibly, and let your expert guide bring the Bourbon Trail to life.

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## Your Stay – Louisville Marriott Downtown

- Upscale, modern hotel located in the heart of downtown Louisville
- Steps from Whiskey Row, top restaurants, bourbon bars, and local attractions
- Spacious, contemporary guest rooms with plush bedding and upgraded amenities
- On-site restaurant and bourbon bar featuring Kentucky-inspired flavors
- 24-hour fitness center and inviting lobby lounge for unwinding after race day
- Ideal location for exploring Louisville’s bourbon, culture, and nightlife

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## Why Donors Love This Package

- **Bucket-List Classic** – The Kentucky Bourbon Trail is instantly recognizable and deeply aspirational
- **True VIP Access** – Before-hours tours and exclusive tastings elevate this beyond a standard visit
- **High Perceived Value** – Private transportation, legendary distilleries, and a luxury boutique stay
- **Broad Appeal** – Perfect for couples, friends, or bourbon lovers at any level
- **Effortless Luxury** – Winspire handles everything; winners simply show up and savor

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## Key Details

- Travel must be booked within **one year** of purchase
- Travel completed within **two years** of purchase
- Blackout dates apply around Derby Week, Bourbon Festival, major holidays, and select local events
- Reservations subject to availability; booking required at least 60 days in advance
- You must be 21 years old for all tastings

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## Auction Close — Winspire Style

“Imagine walking into a legendary distillery before the doors open, the scent of oak and caramel in the air, a glass of Kentucky’s finest in your hand. Picture dipping your own Maker’s Mark bottle in red wax. Tonight, you’re not just bidding on a trip — you’re stepping into the heart of America’s most iconic spirit. Who’s ready to raise the paddle and claim the Kentucky Bourbon Trail?”